BREESE JOURNAL
& Publishing Company

RECOMMENDED
PDF Guidelines

Our goal is to help guide you through the process of preparing your files for Breese Journal & Publishing in a manner that results in improved throughput of your project, reduction in additional charges and suprerior final results.

When exporting a PDF we recommend a PRESS QUALITY PDF with these settings:

• In your native file (InDesign/Quark etc.) Set <u>document size</u> to the <u>TRIM SIZE</u>

• **A PDF x4:2008 version 1.6**
  (This will keep transparencies live in your pdf and will not flatten them)

• **.25" Bleed on all sides of the page, Type Safety margin is .25"**
  (See diagram on next page for additional infomation)

• **Embedded fonts**

• **Image resolution 200-300 dpi, Bitmapped images 1200 dpi**
  (Our default minimum image resolution thresholds for images is 150 dpi for continuous tone images and 1200 dpi for bit mapped images. Files uploaded with image resolutions below these thresholds will generate a preflight error. However you can still choose to approve pages with preflight errors if you understand and accept the reduced image quality.)

• **Image COMPRESSION: ZIP (not JPG)**

• **Single page PDF files OR one Multi-page PDF file is acceptable**
  (If uploading single page PDFs it is best to use a naming convetion such as: 001_MagName.pdf)

DO NOT:

• **DO NOT apply printer marks (crop marks, color bars, registration marks etc are NOT needed)**

• **DO NOT upload files in a compressed folder (zip/sit)**

• **DO NOT use LAB or ICC based profiles or RGB ICC profiles**
  (When files are processed through our workflow, a color shift can happen with undesirable results)

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To ensure that documents are trimmed properly, we offer these guidelines:

• Here is an example of a booklet page trimmed at 8.25" x 10.75"

.25" Bleed

.25" Margin

LIVE AREA
7.75" x 10.25"

BLEED
.25" bleed extends outward from the TRIM size on all sides of the page

TRIM
8.25" x 10.75"

TYPE SAFETY 'MARGIN'
at least a .25" margin extends inward from the TRIM size on all sides of the page

PLEASE NOTE:
Set your <u>Document Size</u> to the <u>TRIM SIZE</u> of the publication (not the overall size of the page that includes the .25" bleed. When exporting the PDF make sure to "include bleed" under the Marks & Bleed section.)

PLEASE NOTE:
Crop marks, Registration marks, Color bars etc. are **NOT NEEDED**